

ORDER



Orders
Order / Rev: 69675
Alt Order #:
Product Desc: Kathleen Kane AG
Estimate:
Flight Dates: 11/02/12 - 11/05/12
Original Date / Rev: 11/01/12 / 11/01/12
Order Type: GENERAL

WLYH CW15

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: Campaign Group
Buying Contact:
Billing Contact:
 1600 Locust Street
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Kane/D/Attorney General
Demographic: A35+
Product Codes: State Attorney General
Priority: P-1
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	19	\$3,650.00	\$3,102.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	19	\$3,650.00	\$3,102.50	0.00
Totals	19	\$3,650.00	\$3,102.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WLYH CW15	5%	\$3,650.00
Market	100%	\$73,000.00

Competitive Share

	Share	Total
EHP	0%	\$0.00
UNKWN	95%	\$69,350.00
WGAL	0%	\$0.00
WHP	0%	\$0.00
WHTM	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLYH	11/02/12	11/05/12	M-F 10p-1030p News CBS 21 News on CW 15	CM	10p-1030p	M--F--	:30	2	\$200.00	P-1	0.00	NM	2	\$400.00
N 2	WLYH	11/02/12	11/05/12	Sa-Su 10p-1030p News CBS 21 News on CW 15	CM	10p-1030p	-----SS	:30	2	\$175.00	P-1	0.00	NM	2	\$350.00
N 3	WLYH	11/02/12	11/05/12	Sat Reg 1 Sat 8p-9p	CM	8p-9p	-----S-	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
N 4	WLYH	11/02/12	11/05/12	Sat Reg 2 Sat 9p-10p	CM	9p-10p	-----S-	:30	1	\$295.00	P-1	0.00	NM	1	\$295.00
N 5	WLYH	11/02/12	11/05/12	Sun Reg 2 Sun 8p-9p	CM	8p-9p	-----S	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
N 6	WLYH	11/02/12	11/05/12		CM	9p-10p	-----S	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00

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WLYH CW15

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
Sun Reg 3 Sun 9p-10p														
N 7	WLYH	11/02/12	11/05/12	M-F 7-730p M-F 7p-730p	CM	7p-730p	M--F--	:30	1	\$400.00	P-1	0.00 NM	1	\$400.00
N 8	WLYH	11/02/12	11/05/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	M--F--	:30	1	\$350.00	P-1	0.00 NM	1	\$350.00
N 9	WLYH	11/02/12	11/05/12	Big East Football Big East Football	CM	Various	-----S-	:30	4	\$100.00	P-1	0.00 NM	4	\$400.00
N 10	WLYH	11/02/12	11/05/12	Sa Prime Access Rotato Sa 7p-8p	CM	7p-8p	-----S-	:30	1	\$125.00	P-1	0.00 NM	1	\$125.00
N 11	WLYH	11/02/12	11/05/12	Sun Reg 1 Sun 7p-8p	CM	7p-8p	-----S	:30	1	\$350.00	P-1	0.00 NM	1	\$350.00
N 12	WLYH	11/02/12	11/05/12	M-F 1030p-11p M-F 1030p-11p	CM	1030p-11p	M--F--	:30	2	\$100.00	P-1	0.00 NM	2	\$200.00
N 13	WLYH	11/02/12	11/05/12	Su 11p-1130p Su 11p-1130p	CM	11p-1130p	-----S	:30	1	\$80.00	P-1	0.00 NM	1	\$80.00
Totals													19	\$3,650.00